Maternal Health: NAS Recommendations and Beyond Emily Ferrell, DrPH CPH

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CABINET FOR HEALTH AND FAMILY SERVICES

The presenter has no financial interest to disclose.

Objectives

- © Define primary, secondary, and tertiary prevention as they relate to NAS
- Oescribe how data inform recommendations for NAS prevention
- Identify ways to implement NAS prevention strategies within your agency or community

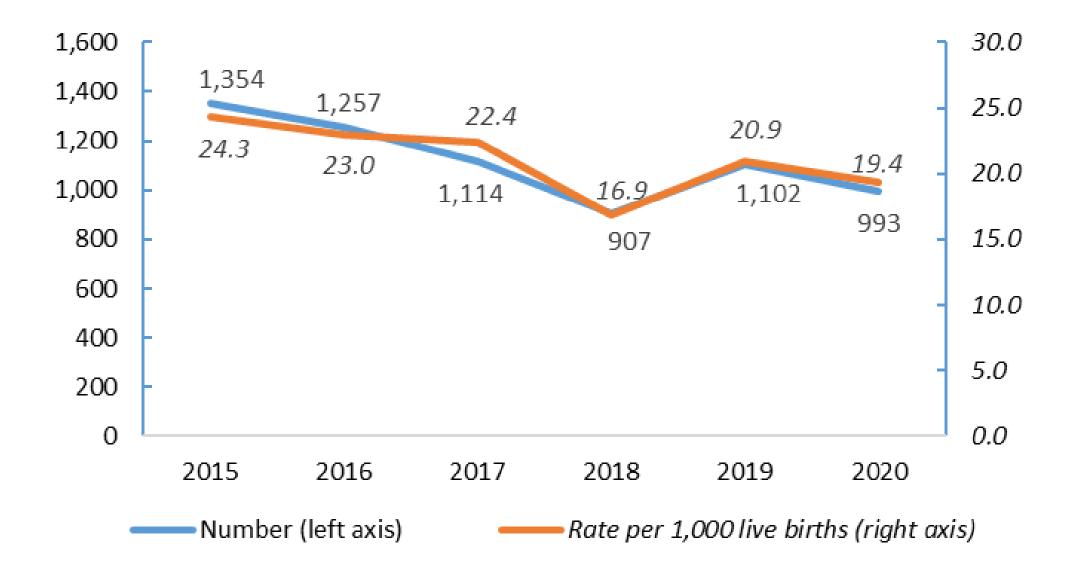
What is NAS?

- Veonatal Abstinence Syndrome (NAS)
 - Signs and symptoms associated with sudden discontinuation of prenatal substance exposure at delivery
 - Can be caused by prescription and over-the-counter substances
 - Diagnosis does not inherently indicate illegal activity
- Presentation of NAS
 - Non-specific, severity, onset, and duration may vary
 - Similar to withdrawal in adults- restlessness, tremors, seizure, vomiting, fever, sweating, and apnea
 - Treatment through comfort care or pharmacological interventions

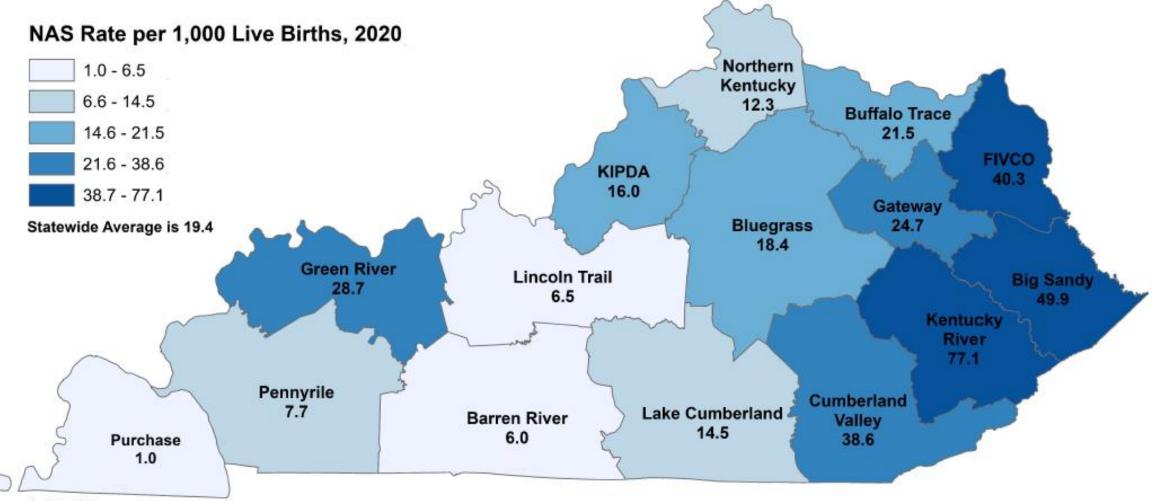
Public Health NAS Reporting Registry

- In 2013 the Kentucky General Assembly enacted Kentucky Revised Statute (KRS) 211.676
- Effective July 15, 2014, NAS became a reportable condition with mandatory reporting of cases that meet all criteria:
 - Kentucky residents
 - NAS
 - History of prenatal substance exposure
 - Reporting of other cases is allowable and sometimes encouraged
- ♥ A second law, KRS 211.678, calls for an annual data report

Kentucky Resident NAS Cases, 2015-2020



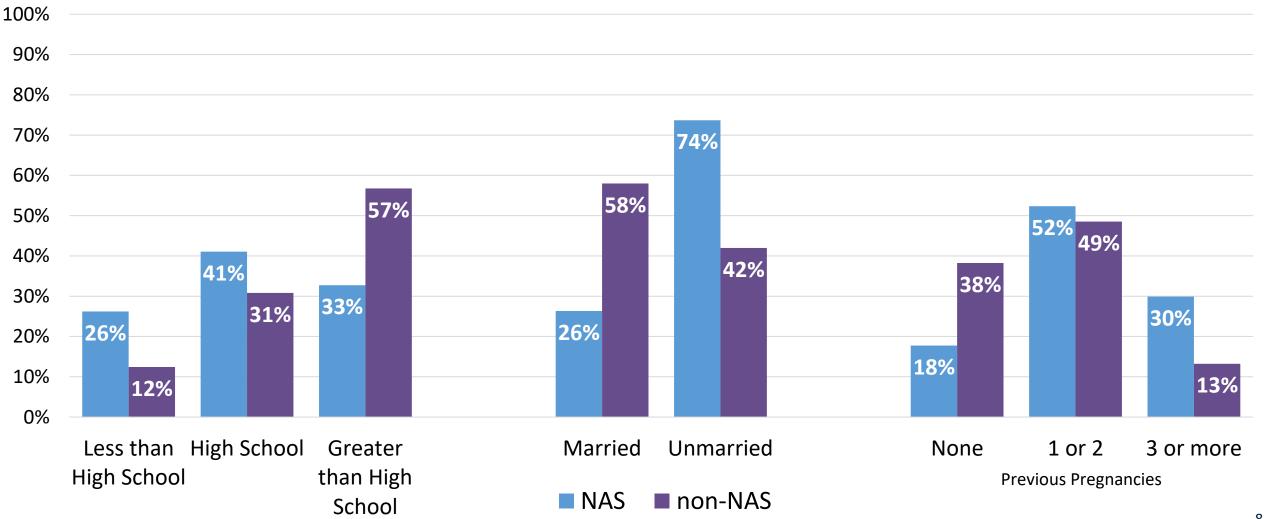
NAS Rate by ADD of Residence, 2020



April 5, 2023

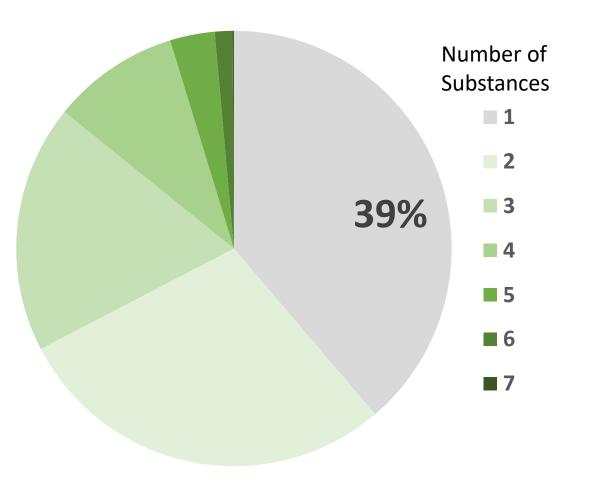
Data Source: Neonatal Abstinence Syndrome Reporting Registry; Kentucky Certificate of Live Birth Shapefiles from Kentucky Geography Network

Sociodemographic Factors



Reported Substances

Туре	Percent
Any of the below opioids	86%
Buprenorphine	64%
Heroin	19%
Methadone	11%
Fentanyl	10%
Amphetamines*	36%
Cannabis	28%
Benzodiazepines	11%



*including methamphetamine

Prenatal Health and Access to Care

	NAS	Non-NAS
Medicaid	85%	47%
Uninsured	6%	4%
Less than adequate prenatal care	46%	20%
Hepatitis C	38%	2%
Smoking during pregnancy	68%	14%
WIC enrollment	54%	37%

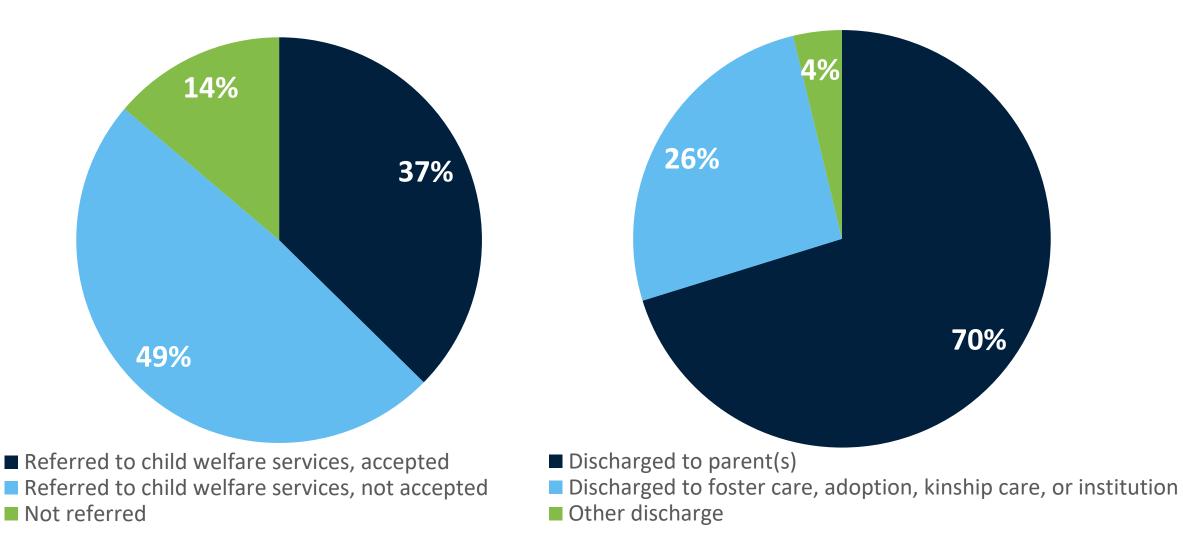
Newborn Outcomes

Babies with NAS are

- 2x as likely to be low birth weight
- 3x as likely to get admitted to the NICU
- in the hospital 3.5x longer
- 0.5x as likely to have mothers plan to breastfeed

compared to babies without NAS

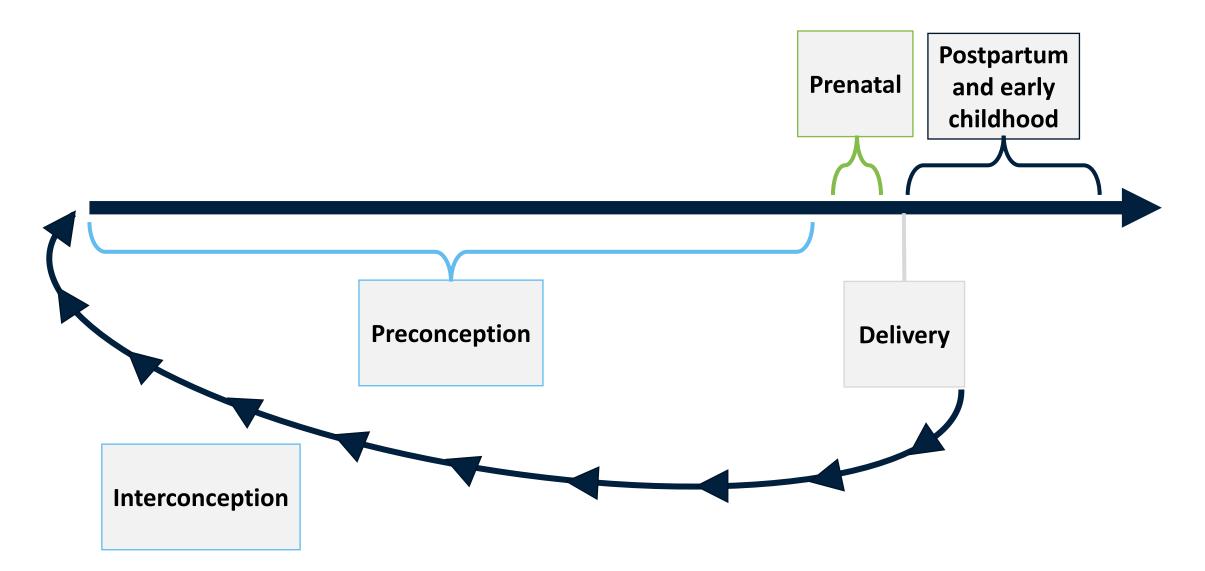
Child Welfare



Prevention and Harm Reduction

- Primary prevention
 - Reducing the occurrence of prenatal substance exposure
- Secondary prevention
 - Treating known substance use to minimize the severity of consequences
- Tertiary prevention
 - Promoting long-term well-being for children with NAS and their families
- V Harm reduction
 - Usually, overlap with secondary and tertiary prevention
- ♥ For more examples and activities, check out the NICHQ NAS Framework

NAS Prevention Timeline



Reviewing the Recommendations

- 8 recommendations that span the period from preconception through early childhood (including interconception)
- Review each recommendation
 - Rationale
 - Data
- Break down each component
 - Opportunity to brainstorm implementation
 - Please take notes!
 - Report out ideas

Across the Timeline

Promote optimal well-woman health, periconceptional health, prenatal care, and postpartum care

- Screening for substance use disorder (SUD)
- Screening for comorbidities
 - Hepatitis C 38%
- Referral to treatment and counseling

- Prescription management
 - Replacement therapy 54%
 - Pain therapy 6%
 - Psychiatric or neurological 5%
- Monitoring for fetal complications
 - Low birth weight 15%

Remember: 46% of mothers in the registry had prenatal care that was less than adequate.

- Optimal well-woman health
- Periconceptional health
- V Prenatal care
- Postpartum care

What can your agency do?

- Type of agency
- Suggestion
- How it furthers this goal
- Barriers or facilitators

Across the Timeline

Referral and enrollment in medication for opioid use disorder (MOUD) programs

- MOUD programs can be very successful.
 - Buprenorphine is the most common substance in the NAS Registry.
- findhelpnowky.org can be used to locate a variety of treatment options.

- MOUD providers should:
 - incorporate comprehensive services to address the complex needs of the mother and family
 - be accessible while pregnant or postpartum
 - be trained in family-oriented protocols

Remember, 54% of mothers in the registry had prescriptions for replacement therapy.

- Screening
- Referral
- 👽 Enrollment
- Continued engagement

♥ What can your agency do?

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Preconception and Postpartum

Improve access to long-acting reversible contraception (LARC)

- Wighly effective birth control
 - Intrauterine device
 - Arm implant
- 18% of infants with NAS were their mothers' first live birth, compared to 42% of infants without NAS.

- ♥ Kentucky Medicaid covers LARCs
- Providers should make LARCs and other birth control accessible
 - Syringe exchange programs could facilitate injectable contraception

Nearly 90% of pregnancies among women with opioid use disorder (OUD) are unintended (Heil et al., 2010)

- ♥ Insurance coverage
- Accessibility
- Perception
- Timing of insertion

♥ What can your agency do?

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Prenatal Through Early Childhood

Increase enrollment in services such as WIC and Health Access Nurturing Development Services (HANDS)

- Opportunities for engagement
 - Substance use education
 - Referrals to counseling or treatment
 - Referrals to community resources
 - Monitoring well-being

Breastfeeding support

- Mothers of babies with NAS are less likely to plan on breastfeeding (39% vs 73%) and about 22% actually initiate breastfeeding.
- It can reduce the severity of NAS and is recommended unless contraindicated.

Remember, 54% of mothers whose babies have NAS enrolled in WIC prenatally

- ♥ Referrals to WIC
- Referrals to HANDS
- © Enrollment processes
- © Encouraging engagement

♥ What can your agency do?

- Type of agency
- Suggestion
- How it furthers this goal
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Prenatal through Delivery

Implement a plan of safe care

- All babies should have a plan of safe care before hospital discharge
 - Especially in families with SUD
- Coordinate and integrate services needed for the impacted child, parent(s), and/or caregiver(s)
- Will require interagency collaboration at the state and community levels
 - Public health
 - Behavioral health
 - Child welfare
 - Others

86% of infants in the NAS Registry were referred to DCBS and 43% of those were accepted

- Systems collaboration
- Partner buy-in
- V Hospital uptake

♥ What can your agency do?

- Type of agency
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- How it furthers this goal
- Barriers or facilitators

Prenatal through Delivery

Education for parents on abusive head trauma (AHT) and safe sleep

- ♥ All families should receive
 - In-person, evidence-informed education
 - Prenatally and at delivery
 - Regardless of number of previous children

- ♥ Use the ABCDs of safe sleep
 - Alone
 - On their Back
 - In a Crib
 - Without Danger from a caregiver being tired, impaired, or distracted

Substance use is a common risk factor in the Child Fatality and Near Fatality Eternal Review Panel, especially among AHT cases.

- V Healthcare facility buy-in
- Uptake by providers
- ♥ Family reception

♥ What can your agency do?

- Type of agency
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Delivery

Implement the practice of modeling safe sleep among healthcare and childcare providers

- Benefits of modeling
 - Modeling reinforces education
 - Seeing unsafe sleep practices can weaken or counteract messaging

- Universal recommendation
 - All staff have a role
 - Educate and intervene when unsafe sleep is being practiced
 - Explain medically necessary modifications, when needed

Substance use is a risk factor in 32% of SUID Registry cases.

- Collect and share data
- Implement prevention activities
- ♥ Evaluate outcomes

♥ What can your agency do?

- Type of agency
- Suggestion
- How it furthers this goal
- Barriers or facilitators

Systems

Increase collaboration among programs that address and prevent OUD and maternal morbidities and mortality

- Programs should work together
 - Collect and share data
 - Implement prevention activities
 - Evaluate outcomes

- Kentucky Perinatal Quality Collaborative (KyPQC)
- KY Alliance for Innovation on Maternal Health (AIM)
- Maternal Mortality Review Committee (MMRC)
- NAS Public Health Reporting Registry

- Healthcare facility buy-in
- Uptake by providers
- Vptake by all staff
- ♥ Family reception

♥ What can your agency do?

- Type of agency
- Suggestion
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Recap – Implementing recommendations

- 1. Promote optimal health
- 2. Referral to MOUD
- 3. Increase LARC access
- 4. Referral to WIC and HANDS
- 5. Implement plan of safe care
- 6. Educate on AHT and safe sleep
- 7. Model safe sleep
- 8. Interagency collaboration

What can your agency do?

- Type of agency
- Suggestion
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Thank you! Emily Ferrell, DrPH CPH emily.Ferrell@ky.gov

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AND FAMILY SERVICES