

# The Stigma of Opioid Use in the Black and Indigenous Community

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Thursday, June 15, 2023



**Kentucky Public Health**  
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**TEAM**   
**KENTUCKY**<sup>®</sup>  
CABINET FOR HEALTH  
AND FAMILY SERVICES

The presenters have no financial interest to disclose.



# A1 Stigma Free Coalition

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A1 Stigma Free Coalition

# Objectives

- Identify the methods of exposure to opioids through various street drugs.
- Explain cultural stigma associated with opioid overdoses in the black indigenous communities.
- Discuss taking community approach, while partnering with community organizations and local health departments will reduce stigma, drug overdose deaths, and saves lives.

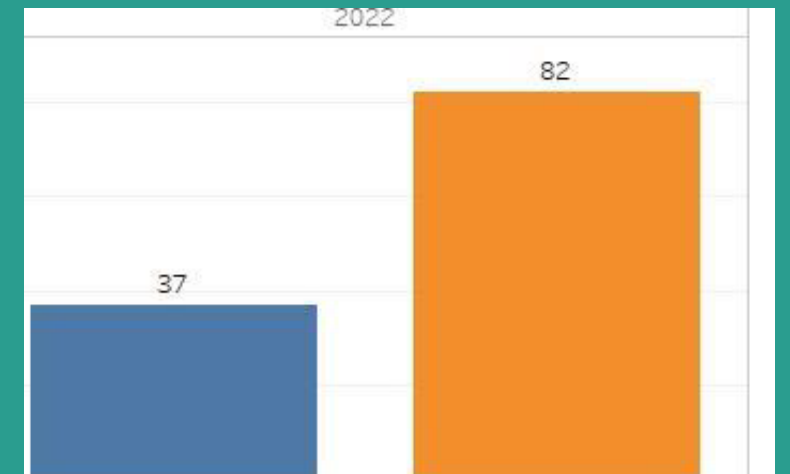
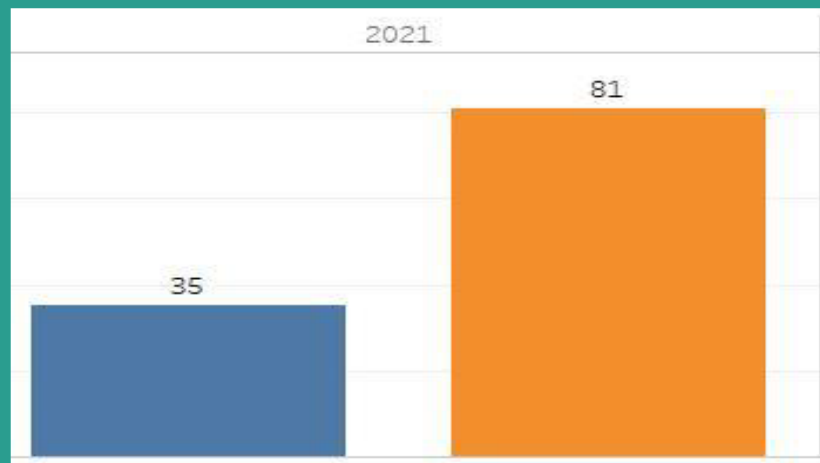
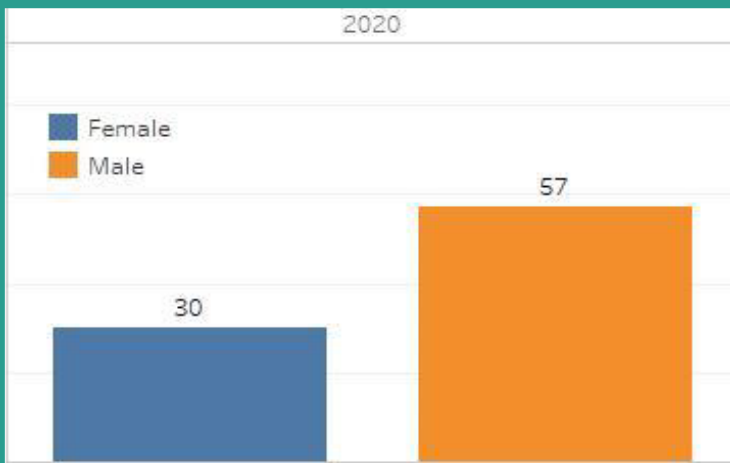
# Demographic Trends for Fatal Overdoses Among Black or African American Decedents

- 33% decrease in fatal overdoses for Whites and no change for African Americans
- 19% increase of African Americans ED visits, 16% decrease for whites.
- Rates among the Black or African American population have increased from 2021 to 2022
- In 2021 there were 131 per 100,000 OD ED visits made by Black or African American patients.
- In 2022, 157 per 100,000 OD ED visits were made by Black or African American patients. This is an alarming 19% increase.

## Trends Among Black or African American Decedents by Sex

### Age Trends Among Male Black or African American Decedents

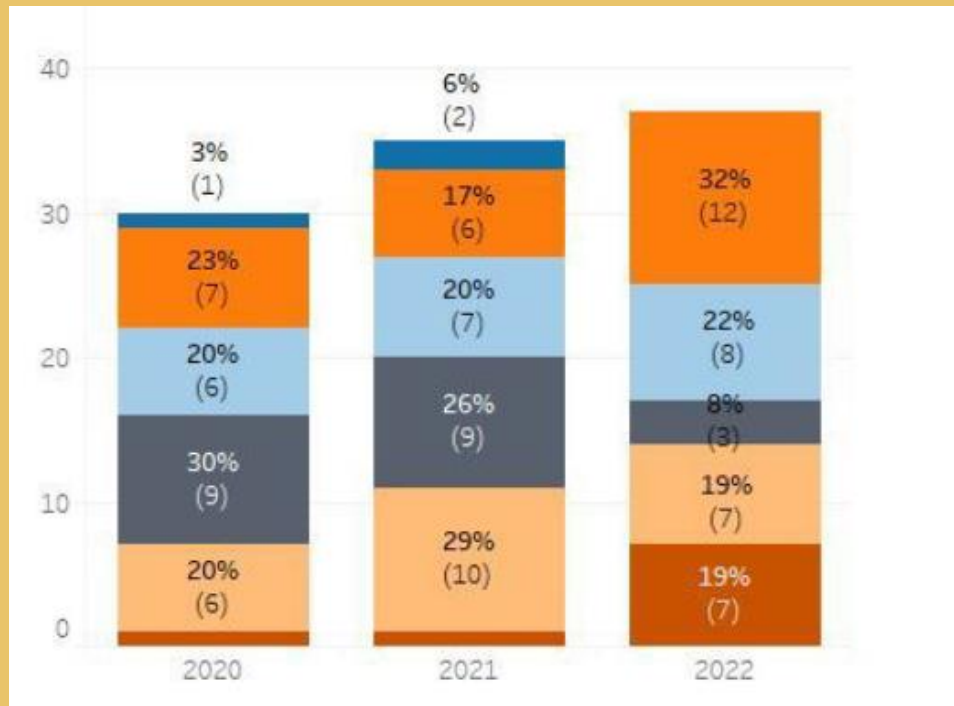
### Age Trends Among Female Black or African American Decedents



# Demographic Trends for Fatal Overdoses Among Black or African American Decedents

Unlike overdose emergency department visits, fatal overdose rates among the Black or African American population were the highest. In 2022 there were 55 per 100,000 overdose deaths for Black or African American decedents and 32 per 100,000 overdose deaths for White decedents. In addition to this there was a 33% decrease among White decedents but no change among the Black or African American population.

Age Trends Among Black Females



Age Trends Among Black Males



# The Masterminds

Paster Sil Watkins

Tiffany Barnett

Monte Barnett -CDCA, PRS

Todd Craig -CDCA

Kiana Rogers

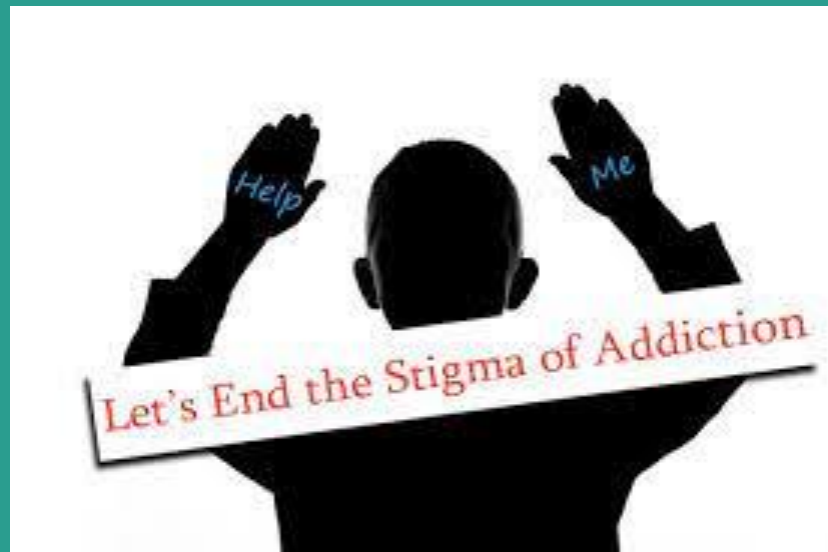
Rashida Pearson- M.Ed., HRSC

Deztani Randle- B.A., CDCA



# Mission Statement

Our mission is to help break the stigma and reduce overdose deaths in the African American communities by providing treatment-based awareness and resources.







# History of A1

Collaboration with the African American Engagement Work-Group  
(AAEW)

Partnerships with Hamilton County Public Health & The Mental  
Health and Recovery Board.

Community Collaborations includes 11 African American churches





# History of African American Engagement Workgroup

The African American Engagement Workgroup, formally the Opiate Addiction Equity Group (AAEW), was established in 2017 as a result of the significant increase of drug overdose rates within the African American Communities in Hamilton County.

# AAEW Co-Chair

Dr. Kamaria Tyehimba, LISW-S, LICDC-CS

Dr. Tyehimba focuses on the Talbert House's substance use programs, residential services and support the continued integration of behavioral health and primary care. Kamaria leads the African American Engagement Workgroup (AAEW), focusing on treatment disparities in the Black community.





# Community Partnerships with Local Church Leaders

- Living God's Church- Pastor Sil Watkins (513-706-6312)
- Corinthian Baptist Church- Pastor KZ Smith (513-221-7351)
- Greater New Hope Missionary Baptist Church- Pastor Dr. Donald E. Jones, Sr. (513-289-7942)
- House of Joy- Pastor Todd O'Neal (513-226-1727)
- Christ Temple Full Gospel Baptist Church- Pastor Peter Mingo (513-602-4619)
- Rose Chapel Missionary Baptist Church- Pastor Mark Flagg (513-487-0046)
- New Jerusalem Baptist Church- Pastor Damon Lynch Jr. (513-821-0704)
- Greater Faith Minister Church- Rev. Anthany Hudson (513-692-6041)
- Revive Church
- Truth & Destiny Covenant Ministry UCC- Rev. Lesley Jones (513-628-7515)
- New Prospect Baptist Church- Rev. Damon Lynch III (513-424-2420)

# Church Participation

## **LIVING GOD CHURCH | Pastor Sil Watkins:**

**1<sup>st</sup> Public Announcement Video - "Did You Know"**

**Successful Stigma Free Campaign with 50+ Participants**

**2<sup>nd</sup> Public Announcement Video - "Did You Know" w/cue cards**

**Boots on the Ground - Weekly Neighborhood Canvassing to spread awareness**

## **CORINTHIAN BAPTIST CHURCH | Pastor KZ**

**Recovery Counseling Service**

**NA & AA Meetings**

## **GREATER NEW HOPE | Pastor ?**

**Recovery Counseling Service**

**NA & AA Meetings**

## **HOUSE OF JOY | Pastor Todd**

**Youth Outreach**



# History

What the A1 Stigma Free Coalition on working on.

1 <sup>st</sup> Event	Goal	Goal	Goal	Goal	Goal
Feb 11, 2023					
A1 Stigma Free Campaign Community Event	Barbershops/ Salon Outreach giving out fentanyl test strips	Getting people into treatment	Educated the black communities about the drug overdoses in underserved communities.	Partnering with different agencies to help make a difference.	Partnerships with churches and community leaders





# A1 Stigma Free Campaign

The Hamilton Co Public health awarded the African American Engagement Work-Group (AAEW) with funds to create Harm Reduction plate-forms within the church community. From the 11-church community, A1 Stigma Coalition was developed via God's Living Church.

## Event Implementation:

- Social Media marketing
- Radio Interviews
- Printed Marketing material
- Event Space
- Partnering with local prevention services agency to join the campaign event
- Music and DJ
- Food
- Supplies provided such as Narcan, Fentanyl test strips, condoms, Care source provider, SUD Treatment services.
- Three speakers on the topic of Harm Reduction, mother who lost a child to intentional overdose, and Black opioid crisis.
- Three-person panel discussing the topic of lived history of PWUD, Prevention Specialist, and Prevention Outreach worker.



# Harm Reduction & Prevention Resources

- Hamilton County Public Health
- Caracole
- Trinity House (Women's House) 6 beds Facility
- Restoration Place ( Men's House) 6 beds Facility
- Recovery Center of Ohio
- Talbert House
- Greater Cincinnati Behavioral Health Services
- Engagement Center
- CAT House
- Addiction Services Council



# How to Become A Part of the A1 Stigma Free Movement

- Monetary Donations or Harm Reduction Outreach Supplies
- Volunteers willing to participate with boots on the ground outreach in at risk communities
- Marketing and Advertisement Sponsorship





# Contact information

Email: [info@a1stigmafreecaltion.org](mailto:info@a1stigmafreecaltion.org)



# “Did You Know?” Part 2



Questions ?

